

**West Parry Sound Recreation and Cultural Centre Board
Open Meeting Minutes – April 12, 2023**

Date: April 12, 2023
Time: 7:01 PM ; reconvened from Closed Meeting at 7:27 PM
Location: via Zoom Video Conference

Members Present:

Chair Donald Sanderson
Archipelago Reeve Bert Liverance
Carling Councillor Al Doubrough
McKellar Mayor David Moore
Seguin Councillor Terry Fellner
Shawanaga Councillor Sherrill Judge

Steering Committee Members Present

McDougall CAO Tim Hunt
McKellar Clerk Administrator Ina Watkinson
Parry Sound CAO Clayton Harris
Seguin CAO Jason Inwood

Alternate Members Present:

Archipelago Councillor Tom Lundy
Carling Mayor Susan Murphy
McDougall Councillor JJ Blower
McKellar Councillor Debbie Zulak
Parry Sound Councillor George Ashford
Seguin Mayor Ann MacDiarmid

Staff Present:

Recording Clerk Rebecca Johnson
Communications Officer Valerie Iancovich

Guests Present:

Gordon & Gordon Group Inc. Principal Andy Gordon

1. Minutes:

1.1 Move to Closed Meeting

Prior to the scheduled open meeting, the Board moved to a meeting closed to the public per the following resolution:

Moved by Councillor Ashford, Seconded by Reeve Liverance

THAT pursuant to Section 239(2) and (3) of the Municipal Act, S.O. 2001, c.25, as amended, the West Parry Sound Recreation and Cultural Centre Board moves to a meeting closed to the public in order to address matters pertaining to:

b) personal matters about an identifiable individual, including municipal or local board employees (**Sponsorship Prospects**)

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k) a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or local board, **(Sponsorship and Naming Rights)**

Carried

1.2 Additions to Agenda

1.3 Approval of Agenda

Moved by Reeve Liverance Seconded by Councillor Ashford

That the Agenda for the April 12, 2023 West Parry Sound Recreation and Cultural Centre Board is hereby approved as circulated.

Carried

1.4 Declaration of Pecuniary Interest – N/A

1.5 Approval of Minutes

Councillor Blower noted a friendly amendment to include the seconder for the motion made at item 2.2.2. Clerk Rebecca Johnson confirmed that the seconder was Councillor Fellner and the minutes would be corrected to reflect that.

Moved by Councillor Fellner Seconded by Councillor Doubrough

That the Minutes of the March 8, 2023 West Parry Sound Recreation and Cultural Centre Board are hereby approved as amended.

Carried

2. Presentations/Delegations/Correspondence

2.1 Introduction of Fundraising & Naming Rights Consultant - Performance Sponsorship Group

Submitted by: Fundraising & Sponsorship Committee

Fundraising & Sponsorship Committee Chair Mayor Ann MacDiarmid noted that the first fundraising event was held this afternoon at the new Best Western Hotel by invitation only, primarily to thank those who had supported the push for 6 lanes in the pool. Mayor MacDiarmid reported that \$37,200 was raised at the event including a lead donation of \$25,000 from the Parry Sound Rotary Club with a challenge to other service clubs to match that donation. Through information included in a prepared power point presentation attached to the agenda, Mayor MacDiarmid introduced and highlighted achievements of Judy Haber, founder, CEO and President of Performance Sponsorship Group (PSG) who will be leading the sponsorship and naming rights strategy and sales for the WPS Recreation and Cultural Centre.

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Mayor MacDiarmid also noted that the Fun Raising and Community Building volunteers will be selling t-shirts and seeking donations at upcoming events.

Judy Haber addressed the Board and the public noting that the event this evening was fun and started to raise money. Ms. Haber stressed that whether participation in fundraising was buying a t-shirt or naming rights sponsorship, there is a place for everyone in this building.

In response to Reeve Liverance's request as to whether a resolution of approval was required for PSG to proceed with their strategy, Clerk Johnson advised that the direction given in Closed Meeting addressed this, and an approval resolution was not required.

2.2 Correspondence – Brenda Ryan RE: Regulation Size Gym

To be forwarded to the Steering Committee for their review and forwarding as appropriate.

3. Business

3.1. Chair's Report

Chair Sanderson reported that he had the privilege of attending the Fundraising event that afternoon, commended organizers for a successful event and thanked the Rotary Club for kicking off the fundraising.

3.2 Grant Applications - Existing YMCA Building

Steering Committee Member and McDougall CAO Tim Hunt noted that in February, McDougall Municipality made an application to the federal government for \$1.4 M to renovate the existing YMCA with an expected July closing for the grant. Mr. Hunt also noted that they are approximately 80% through an NOHFC application and expect to finish that next week after meeting with contractors on site to get up to date pricing.

Adjournment

Chair Sanderson adjourned the meeting at 7:42 PM